

CURRICULUM VITAE

Family name: Novakovic

First names: Djordje

Date of birth: 04.06.1981

Nationality: Serbian

Email: novakovicdjordje@yahoo.com

Telephone: +381 69 5547 069

Education: Bachelor of Applied Science (B.A.Sc.)

Website: www.novakovicdjordje.com



Key qualifications: An effective communications professional with over 15 years of experience and demonstrated proficiency in strategic communications and advocacy, reputation management, marketing and media relations. Proven capacity in the management of complex projects and portfolios internationally, both within the public and private sectors, including leadership of internal and external communications for two dozen UN agencies and Bretton Woods financial institutions in Serbia. Substantial private sector experience includes the development of corporate identities and brands, leading marketing and creative teams and the successful execution traditional and social media campaigns. Expert in in-depth reporting and original use of audio, video, photography and interactive graphics to create compelling stories. Efficient and innovative communicator who informs and unifies teams and organizations, builds bridges between myriad interests and balances multiple responsibilities and works adeptly in fast-paced and challenging environments.

Institution (Date from - Date to)	Degree(s) or Diploma(s) obtained:
The Union University Belgrade, Faculty for Management in Economy, 2009-2014	Manager, Bachelor of Applied Science (B.A.Sc.)
IT Academy Belgrade, 2012-2013	Adobe Master Certificate Professional - Video production and graphic design
3rd Belgrade High-school, 1995-1999	High-school degree

Language Skills: Indicate competence on a scale of 1 to 5 (1 - excellent, 5 - basic)

Language	Reading	Speaking	Writing
Serbian	Mother tongue		
English	Mother tongue		
Russian	1	1	1
Hebrew	5	3	5

Computer skills: web design and web maintenance (CQ5, CSS, HTML), graphic design (Adobe InDesign, Adobe Illustrator, Adobe Photoshop), audio and video production and post-production (Adobe Premier, Adobe After effects, Nuendo, Adobe Soundbooth).

Organizational skills: ability to raise funds and mobilize resources for projects and programs that affect change; ability to work with minimal supervision; sense of organization and initiative developed through various work placements; capacity to work under intense pressure in difficult development environments requiring rapid decision making and multitasking abilities.

Social skills: adaptability and sensitivity to multicultural environments based on experience of living and working for international organizations, in different countries.

Awards: United Nations Award – Recognized as the employee with outstanding achievements in 2013; Recipient of multiple awards for meritorious performance, innovation, and leadership within different international organizations.

Professional Experience:

Date	October 2018 - present	Location	Copenhagen, Denmark
Employer	World Health Organization	Position	External Relations and Emergency Risk Communication
<p>Description:</p> <ul style="list-style-type: none"> • Delivering trainings on emergency risk communications; • In-country missions and support; • Reports writing, analysis and strategic recommendations; • Human interest stories development and dissemination; • Preparation of community engagement materials and interventions; • Developing communications and advocacy strategies, including advocacy sessions and facilitation; • Preparing situation reports and donor bulletins; • Developing various outreach materials such as publications, leaflets, brochures, web-stories, videos, slideshows, etc; • Preparing media materials and pitch; • Event mapping, organization and participation. 			
<p>Reference person: – Ms. Cristiana Salvi - Programme Manager External Relations, Health Emergencies & Communicable Diseases, WHO Regional Office for Europe - salvic@who.int</p>			

Date	September 2016 - present	Location	United States of America
Employer	Women in Global Health	Position	WGH Communications and Advocacy Expert
<p>Description:</p> <ul style="list-style-type: none"> • Developing communications and advocacy strategies; • Developing logo, branding guidelines and visual identity; • Developing various outreach materials; • Producing documentary and corporate films; • On-site support and communications coordination at the World Health Assembly (2016) and development of visual products, including video interviews and event photography. 			
<p>Reference person: Ms. Caitly Jackson – Women in Global Health, Director of Communications and Co-founder, caity.jackson@womeningh.org</p>			

Date	Jun 2007 - present	Location	Belgrade, Serbia
Employer	5 Brothers Studio	Position	Director and Co-Founder
Description:			
<ul style="list-style-type: none"> • Leading the creative team; • Designing communications and media strategies; • Designing traditional and social media campaigns; • Developing brands, logos and visual identities; • Producing all video formats (documentary films, corporate and music videos, TV commercials, animated cartoons, etc.) and photography • Delivering filmmaking trainings; • Delivering media trainings. 			
Reference person: Aleksandar Novakovic – Co-Founder, salen@5brothers.com			

Date	March 2018	Location	United States of America, Cambridge Massachusetts
Employer	Leading Change Network	Position	Communications Expert
Description:			
<ul style="list-style-type: none"> • Developing logo, branding guidelines and visual identity; • Preparing a communication strategy and action plan for the launch of the network; • Preparing different outreach materials such as call for proposals, brochures, publications, articles and success stories; • Development and production of films and corporate videos; 			
Reference person: Ms. Ana Babovic – Executive Co-Director, ana.babovic@leadingchangenetwork.org			

Date	February, March 2018	Location	Germany, Munich
Employer	World Health Organization	Position	Communication and Advocacy Expert
Description:			
<ul style="list-style-type: none"> • Developing communications and advocacy strategies, including advocacy sessions and facilitation; • Developing communications and outreach tools; • Developing presentations for key speakers; • Providing photo and video coverage of the event; • Developing various outreach materials such as publications, leaflets, brochures, web-stories, videos, slideshows, etc; 			
Reference person: Dr. Dorit Nitzan – Coordinator, Health Emergencies & Programme Area Manager, Emergency Operations (EMO), World Health Organization (WHO) Regional Office for Europe - nitzand@who.int			

Date	May 2015 – Jun 2016	Location	Kyiv, Ukraine
Employer	World Health Organization	Position	WHO Communications and Advocacy Expert
Description:			
<ul style="list-style-type: none"> • Developing and overseeing the implementation of the Public Awareness and Social Mobilization Strategy for the “Noncommunicable Diseases Prevention and Health Promotion in Ukraine” Project; • Developing communications and advocacy strategies and action plans for different projects that address communicable and noncommunicable diseases as well as humanitarian health needs; • Supporting the launch of the Health Cluster and WHO bulletins in terms of the emergency response; • Establishing the Public Awareness and Social Mobilization Working Group within the Ministry of Health; • Producing various outreach materials, including documentary films, animated videos, information bulletins, newsletters, brochures, donor updates, etc. • Providing daily support (drafting correspondence, speeches, presentations, talking points and interviews) to the WHO Head of Country Office in Ukraine. • Performing media analysis with recommendations on potential partners within specific projects; • Organizing communications and media trainings and workshops for health professionals; 			

Reference person: Dr. Dorit Nitzan – Coordinator, Health Emergencies & Programme Area Manager, Emergency Operations (EMO), World Health Organization (WHO) Regional Office for Europe - nitzand@who.int

Date	December 2012 – May 2015	Location	Belgrade, Serbia
Employer	United Nations Development Programme (UNDP)	Position	United Nations Communications Officer
<p>Description:</p> <ul style="list-style-type: none"> • Leading the external communications for two-dozen UN agencies operating in Serbia as well as four financial institutions (World Bank, IFC, IMF, EBRD) based on “One UN” operating principles; • Development and implementation of various communication and advocacy strategies for different UN Agencies and projects (Integrated Response to Violence Against Women, Sustainable Waste Management Initiative for Healthier Tomorrow, Integrated Health Informational System, Improving Human Security in Southwest Serbia, Support to Sustainable Financing of the Protected Areas System in Serbia, Open Parliament, etc.); • Daily support to the UN Resident Coordinator/UN Ambassador to Serbia: drafting correspondence, speeches, talking points, interviews and maintaining personal social media accounts; • Acting as UNCT spokesperson; • Team photographer and responsible for producing various photo exhibitions on topics including floods in Serbia, Strength of Diversity, and more. • Developing projects’ documents, reports and related publications; • Leading the production of all UN outreach products (video commercials, photography, films, books, brochures, etc.); • Support and facilitation of knowledge building and knowledge sharing within the UN Country Team in Serbia; • Building partnerships with local and international media, preparing media handouts, press releases, organizing press conferences, etc; • Media monitoring and media analysis; • Design and maintenance of UN websites and UN Country Team social media profiles (Facebook, Twitter, Instagram, Visually, YouTube); 			
Reference person: UN Resident Coordinator in Serbia, Ms. Irena Vojackova-Sollorano – irena.vojackova.sollorano@one.un.org			

Date	August 2012 – December 2012	Location	Belgrade, Serbia
Employer	UN Office for Project Services (UNOPS)	Position	Communications and PR Consultant
<p>Description:</p> <ul style="list-style-type: none"> • Formulation and implementation of projects’ (Integrated Health Information System in Serbia) communication and advocacy strategy; • Development and implementation of outreach materials - documents, fact sheets, Q&As, FAQs, reports and other publications; • Development and production of digital video materials and documentary films, photography; • Developing branding guidelines and project visual identity; • Developing a Project website and web maintenance; • Media monitoring and media analysis. 			
Reference person: Project Coordinator, Violeta Egic – violeta_egic@yahoo.com			

Date	Jun 2010 – August 2012	Location	Belgrade, Serbia
Employer	World Health Organization (WHO) and UN Office for Drugs and Crime (UNODC) and International Office for Migration (IOM)	Position	Media Consultant
<p>Description:</p> <ul style="list-style-type: none"> • Development and implementation of the Joint UN Programmes communication and advocacy strategies, 			

<ul style="list-style-type: none"> fact sheets, Q&As, FAQs, reports and other publications; Developing branding guidelines and visual identity for the several UN Joint Programmes; Developing project websites and web maintenance; Producing animated commercials; Producing a documentary film on Roma communities in Serbia; produced photo exhibition on the life in Roma settlements in Belgrade Producing a documentary film on drug users and effects of addiction on their daily life; Building partnerships with local and international media, drafting press releases, media advisories, news articles, speeches, etc; Developing communication tools to help increase corporate social responsibility among waste generators. Official photographer for former UN Secretary General Mr. Ban Ki-moon's visit to the Balkans
Reference person: World Health Organization Representative & Head of Country Office in Ukraine, Dr. Dorit Nitzan Kaluski – don@euro.who.int

Date	April 2006 – June 2010	Location	Belgrade, Serbia
Employer	Pro-Media Production	Position	PR and Event Manager
Description:			
<ul style="list-style-type: none"> Organizing large scale public events and festivals (music concerts and theatre festivals); Account management for multiple clients; Organizing fundraising events; Developing traditional and digital media campaigns; Building partnership with local and international media; Creating brands; Producing video and radio commercials; Developing websites and web-maintenance; Media analysis and monitoring. 			
Reference person: General Manager, Mr. Serge Simic - sskamba@yahoo.com			

Date	September 2003 – February 2006	Location	Belgrade, Serbia
Employer	Urban Planning and Construction Agency Pro-Plus	Position	Consultant
Description:			
<ul style="list-style-type: none"> Facilitating meetings with clients and investors; Organisation and participation in meetings with representatives from the Ministry of Construction, Transport and Infrastructure; Coordinating calling of tenders, evaluations and taking part in negotiations with Contractors; Liaising with all relevant institutions to guarantee an effective progress and conclusion of all construction sites; Monitoring and inspecting progress of construction works; 			
Reference person: Director, Mr. Svetolik Panic - sveta.panic@pro.plus.rs			

Date	September 1999 – September 2002	Location	Belgrade, Serbia
Employer	Real Estate Agency "Cvetkovic-Roskov"	Position	Sales manager
Description:			
<ul style="list-style-type: none"> Facilitating meetings with clients and investors; Drafting marketplace analysis; Managing advertisements; Liaising with all relevant parties to guarantee an effective progress and conclusion of sales; Public and media relations. 			
Reference person: General Director, Mr. Miroslav Cvetkovic - miroslav.cvetkovic@cvetkovicroskov.com			